

ife ZOTEC



Ben Fruehman VP, Data and Analytics



Zotec is focused on improving the way healthcare works for everyone. We are always thinking about and working on optimizing our processes, developing leading-edge technology, delivering a compassionate patient experience, and advocating for our Clients and their Patients. How does your work support those efforts, particularly around developing leadingedge technology?

On the Client Experience product development team, we are focused on building technology solutions that center around our Clients. Our goal is to create engagement with our Clients, giving them the information they need, when they need it. There are many different aspects of our business, and it is important that we find simple ways to give our Clients answers, delivered through a modern, mobile-first experience.

life@ZOTEC



What fuels your passion around that work and gets you going each day?

Without a doubt, what fuels my passion is our team. Our team exudes passion and accountability, and having a great team makes it easy to want to come to work every day. We are also using cutting-edge technology to solve complex problems, and I love the challenges we conquer together.

What's something your team is working on right now that you're really excited about?

There are a lot of very cool initiatives that our team is working on right now, but what is the most exciting to me is our migration to the new Data Platform. Our near-time, cloud-based data lakehouse (data lake + warehouse) is something that will be the backbone of all of Zotec's analytics for years to come.

Zotec's purpose statement is, We make a difference by improving the way healthcare works for everyone. How do you personally relate to and drive that purpose through your work?

We are striving to make a difference every day. A key part of that statement is "for everyone." Through our use of analytics and machine learning, we are developing streamlined interactions for working with our patients. We can use data to understand more about how they want to be interacted with and ensure a more compassionate experience for them. That is just one of the ways we are making a difference for everyone.





What do you love most about your team, and how do you share the great work they're doing with the rest of the company?

Our team has a very diverse set of skills and experience. They work together as a team to accomplish our goals. We succeed or fail as a team. We support each other when needed. There isn't a day where I don't see them collaborating. Sharing the byproduct of that collaboration comes through product launches, internal and external product marketing, demos at trade shows, and holding virtual and in-person summits with our users.

We use the words Innovator, Collaborator & Doer when describing our team members. How does that translate into the work you do?

Our team embodies those words. We are using bleeding-edge, cloud-based technology to innovate. Everything that we accomplish is through collaboration, within our team and with other teams. And we put an emphasis on completing work. Doing one thing well and finishing it is better than doing several things but not doing them well or to completion.



Tell us one thing people would be surprised to learn about you

One thing people might be surprised to learn about me is that I'm an adrenaline junkie. I'll do just about anything for a rush. I have been skydiving, bungee jumping, parasailing, cliff diving, and many other extreme sports.



Inspired to become a part of Team Zotec? Check out <u>our current openings</u>!

